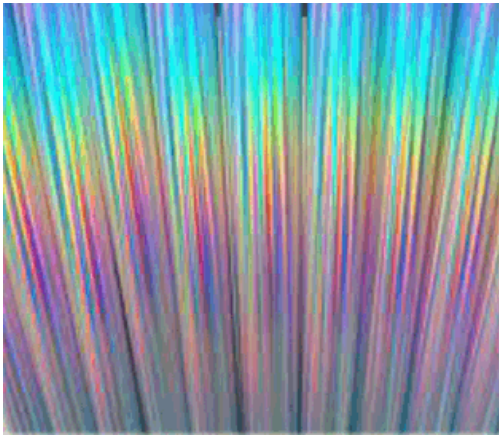


Labels – Overview

- Materials:
 - Direct thermal, Thermal transfer, Laser, Film, Foil, High gloss, Matte, etc.
- Labels with permanent, cold temperature, freezer temperature, and removable properties
- Security features such as UV, Thermochromic, and Scratch & Secure inks
- Sequential numbering available



Print. Promote. Perform.

Labels – Capabilities

- Sheetfed, Flexo & Digital
- Aqueous & UV
- 8/C and 10/C processes
- Size Range: 7” to 23”
- Front & Reverse Printing
- Humidity & Temperature Controlled Facility
- Rolled, Fan-folded, or Sheets
- Multiple locations



Print. Promote. Perform.

Labels Product Mix

- Pressure Sensitive Labels (PSI)
 - RFID, EDP, TT, DT, Thermal Tag, & Tickets
- Cut & Stack Labels
- Rx Labels & Forms
- In-mold Labels
- Financial Supplies
- Theft Deter Labels
- Ticket Packages
- Shelf Labels



Print. Promote. Perform.

What is a tag?

- A tag does not have adhesive. It is usually hung on the item, such as a fire extinguisher, inventory, clothing, etc.
- Either Paper or Poly material and sometimes has a hole (air ejected or horseshoe shaped) for hanging



Print. Promote. Perform.